

# WHAT WE DO

## WE ADDRESS 10 CRITICAL WEALTH MANAGEMENT CONCEPTS.

- 1 Family Financial Overview**
- 2 Planning & Cash Flow Modeling**
- 3 Wealth & Investment Management**
- 4 Liability Management**
- 5 Retirement Plans & Company Benefits**
- 6 Retirement Income Planning**
- 7 Insurance & Asset Protection**
- 8 Estate Planning Strategies**
- 9 Business Succession**
- 10 Coordination with CPA & Attorney**

## OUR ETHICAL COMMITMENT

### WE ENDEAVOR TO:

- Adhere to the highest level of duty and loyalty to our clients always acting in good faith and putting their interests ahead of all.
- Operate our business according to the highest standards of professionalism in the industry.
- Clearly explain strategies, features, realistic returns and risks that may affect the performance and values of what we may recommend.
- Strive to make recommendations that carefully balance current and future needs, so there is not undue sacrifice or risk.
- Make every effort to help protect client assets from fraud and keep client information private.
- Provide concise, informative, clear and consistent communications with every client.
- Refer clients to a more specialized professional advisor when their needs go beyond our current experience or registrations.

## OUR COMMITMENT TO CLIENT SERVICE

- Customized **FACE-TO-FACE** or **VIRTUAL MEETINGS** as needed to discuss comprehensive planning needs-goals
- **JOINT MEETING(S)** with your accountant(s) or attorney(s).
- Scheduled **CALLS** from your advisors and your support team.
- Us to be there as a **SOUNDING BOARD** or second opinion for friends and loved ones.
- **INVESTMENT ADVICE** that is independent, objective and unbiased.
- Creative and consistent client **COMMUNICATION OFFERINGS** delivered electronically, or through social media.
- Invitations to **PRIVATE CLIENT EVENTS** that are designed to enlighten and/or entertain.
- **PERSONAL ATTENTION** and sincere care.

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